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## **CALL Adult Learning Initiative Success Leads to Expansion**

The Continuum for All Louisiana Learners, or *CALL*, initiative, piloted in the Northwest region of the state during the 2007-08 academic year, has been so successful in its first year that the program is now being expanded to four additional campuses across the state for the upcoming academic year.

CALL makes it possible for adults without a degree to enroll at a Louisiana public college or university and earn a degree *online and at an accelerated pace*. With the expansion, the program will now offer a broader range of complete degree programs. Beginning this fall, CALL will offer a total of eight complete degree programs through six Louisiana public colleges and universities. Available programs include:

### **Bossier Parish Community College**

Associate of Applied Science in Business Administration (2-Year Degree)

Associate of Applied Science in Computer Information Systems (2-Year Degree)

Associate of Science in General Studies with a concentration in Business Administration (2-Year Degree)

### **Northwestern State University**

Bachelor of General Studies (4-Year Degree)

### **Louisiana State University at Eunice**

Associate of Science in Criminal Justice (2-Year Degree)

### **McNeese State University**

Bachelor of Science in Criminal Justice (4-Year Degree)

### **Southeastern Louisiana University**

Registered Nurse to Bachelor of Science in Nursing (4-Year Degree)

### **University of Louisiana at Monroe**

Bachelor of Science in Health Studies with Healthcare Management/Marketing Option (4-Year Degree)

“The expansion of CALL this fall is particularly exciting in light of the fact that, in addition to the growing number of students signing up for CALL programs, we’re already seeing students *graduating* as the result of CALL,” said Bruce Chaloux, director of the Southern Regional Education Board’s (SREB) “Electronic Campus” project. “In fact, as of last count, Bossier Parish Community College is anticipating four CALL graduates this May and an additional fourteen graduates this summer, while Northwestern State University expects fourteen graduates in May, with an additional fifteen CALL graduates at the end of the summer term. This is precisely what CALL was designed to facilitate, and with the expansion this year, this is only the beginning.”

Bossier Parish Community College and Northwestern State University were the original CALL pilot campuses. These anticipated graduates are CALL participants who signed up for the program probably lacking a year or less to complete their degrees.

“We’re genuinely excited about the success of the CALL initiative,” said Commissioner of Higher Education Joseph Savoie. “In order for Louisiana to prosper in the new global economy, we must produce more college graduates. And with a shrinking supply of high school graduates projected over the near term, we must focus on improving the educational attainment of our working adult population. CALL provides a very attractive option for busy adults who want to finish college and enhance their work skills and marketability.”

A statewide advertising campaign will kick off in mid-May and run through the middle of August. The campaign will feature television spots, billboards, radio, print and direct mail. There will also be an internet advertising component through Google Ads.

The CALL initiative is part of the Louisiana Board of Regents’ “Education...Go for more!” campaign, being implemented in cooperation with the SREB’s Adult Learning Campaign.

For more detailed information on the CALL initiative, log on to the CALL web site: [www.yourCALLla.org](http://www.yourCALLla.org).