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**AGENDA**  
**ACADEMIC AND STUDENT AFFAIRS COMMITTEE**  
**Wednesday, March 20, 2013**

**1:20 p.m.**

Louisiana Purchase Room, W.C.C. Claiborne Building, Baton Rouge, LA

- I. Call to Order**
- II. Roll Call & Opening Remarks**
- III. Proposed New Academic Program**
  - A. Associate of Science in Nursing - SLCC
  - B. Associate of Applied Science in Technical Studies – NTCC
  - C. Associate of Applied Science in Criminal Justice – CLTCC
  - D. Associate of Applied Science in Helicopter Pilot Operations - BRCC
  - E. Bachelor of Fine Arts in Digital Media – LSUS
  - F. Bachelor of Science in Information Technology – SLU
  - G. Graduate Certificate in Hazards Policy Studies – UNO
- IV. Consent Agenda**
  - A. ULM – Request for Full Approval – Small Business Risk Management Institute
  - B. SUSLA – Request to Convert the CTS in Web Development and the CTS in Computer Information Systems to CAS Degrees
  - C. Routine Staff Reports:
    1. Staff Approval of Routine Academic Requests
    2. Progress Reports for Conditionally Approved Programs/Units
    3. Past Due Reports for Academic Programs/Research Units
    4. Letters of Intent/Proposals in the Queue
- V. Other Business**
- VI. Adjournment**

**Committee Members:** *Charlotte Bollinger, Chair; Mark Abraham, Vice Chair; Joel Dupré, Chris Gorman, Robert Levy, Matthew Jewell, Albert Sam, Joe Wiley; System Representatives - LCTCS, LSU, SU, UL.*

**AGENDA ITEM III A**  
**PROPOSED NEW ACADEMIC PROGRAM**  
**SOUTH LOUISIANA COMMUNITY COLLEGE**  
**ASSOCIATE OF SCIENCE IN NURSING**

**BACKGROUND INFORMATION**

South Louisiana Community College (SLCC) requests Board of Regents' approval of an Associate of Science in Nursing (ASN). The proposal was approved by the Board of Supervisors for the LSCTS at their April 2012 meeting. Regents' staff worked with SLCC and the Louisiana State Board of Nursing over the course of several months in order to address questions raised regarding the proposed program. A revised proposal was received by the Regents on February 5, 2013.

**STAFF SUMMARY**

**1. Description**

The proposed program encompasses a 72-hour curriculum which includes 35 hours of general education/preparatory coursework (30 in the statewide General Ed Core) and 37 hours of professional nursing courses. In developing its curriculum, SLCC worked closely with UL Lafayette to design an ASN curriculum which will seamlessly articulate into UL Lafayette's BSN, for a true 2 + 2 program. The collaboration included conversations about hiring ULL professors to teach the same A&P course in both schools because that course tends to be a tripping point. The proposed ASN includes a bridge for LPN to ASN progression for which LPNs can test out of 12-16 hours of credit in basic nursing courses. The curriculum is compatible with requirements of the Louisiana State Board of Nursing and the National League for Nursing Accrediting Commission (NLNAC), both of which must also approve the program.

**2. Need**

The Louisiana Workforce Commission ranks Registered Nurses (RN) as a top demand occupation and estimates a 2.1% annual increase in demand (growth plus replacement) for RNs in Region 4 (the Lafayette/Acadiana area) and a 1.9% increase in demand statewide through 2018. This equates to 190 annual job openings for RNs (i.e., ASN and BSN graduates) in the region. At present there are two institutions in Region 4 that contribute to filling that need: LSU Eunice produces a 3-year annual average of 67 ASNs while ULL averages 138 BSN graduates annually. It cannot be assumed that all graduates remain in the immediate area.

While the current number of RN graduates in Region 4 appears to satisfy the projected demand, additional information was provided by the LA Hospital Association (LHA) supports expansion of ASN offerings in the area. A survey conducted in 2012 indicated that 47% of the nurses in the Lafayette area are 40+ to 60+ years of age; and 35% of the survey respondents plan to retire within ten years. The LHA pointed out the strong need for floor nurses and the growth of the healthcare market in the Lafayette area, where hospitals say they 'can put to work every single nurse that graduates.' The local business and hospital community is interested and committed to supporting the program, as evidenced by their pledge of \$500,000 over the first two years to help get it started.

**3. Students**

Initially, 40 students who have successfully completed all of the pre-nursing (general education) courses and passed an entrance exam will be admitted as the cohort. In subsequent years, an additional 10 will be admitted until the entering cohort reaches 60. SLCC anticipates an 80% retention rate and a 75% graduation rate, which would yield 45 new ASNs per year by the fourth year.

The seven campuses of Acadiana Technical College (now part of SLCC) produce a three-year average of 171 LPNs; the LPN to RN bridge component of this program will also provide a source of students for

the proposed ASN. Likewise, SLCC's collaboration with UL Lafayette to develop a smooth ASN to BSN articulation path should generate further interest among students who begin their postsecondary study at the community college.

## **6. Faculty, Resources and Administration**

The RN program will be housed in the Department of Health & Safety Occupations, along with midwifery, practical nursing, and other health-related majors. SLCC has a qualified (master's prepared), experienced nursing program director in place and plans to hire four additional faculty upon approval of the proposal so that they may be involved in course development and student recruitment/advising. Following LSBN guidelines, additional faculty will be added as needed to maintain a class enrollment to 30-40 and clinical student-instructor ratios at 10:1.

Library resources are adequate for the time being, and the campus has projected expenditures to expand the library's reference holdings and necessary supplies. SLCC and the Acadiana Technical College (ATC) merged in July, 2012. The nursing department will use existing ATC classroom and laboratory facilities for the proposed nursing program, adding needed equipment, as required.

## **8. Accreditation**

SLCC will seek National League for Nursing Accreditation Commission (NLNAC) accreditation for this program, submitting its application as a candidate after it has received approval from Regents and the State Board of Nursing. Costs of accreditation for the first four years of program implementation (\$13,125) were included in the budget.

## **9. Budget**

The cost of the proposed program for the first four years, including the cost of personnel (faculty and support staff) plus non-personnel operating costs, will be covered by a combination of state, federal, and private funds along with tuition. Of special note is the pledge of \$500,000 from the Acadiana area healthcare providers, reiterating the local business/hospital community's commitment to the proposed program. The program should become self-sustaining in Year 3 of implementation.

## **STAFF ANALYSIS**

The proposed program responds to high level interest and support expressed by business and industry leaders for an on-site associate-level RN program. The program's curriculum appears appropriate for accreditation standards. SLCC has worked closely with local educational resources and healthcare providers to create a program that includes a clear path from LPN to RN to BSN for the community.

## **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant conditional approval for the Associate of Science in Nursing (ASN - CIP Code 51.3801) at South Louisiana Community College. By January 1, 2014, a report is due addressing the following: enrollment, graduates, specific placement information, and progress toward NLNAC accreditation.***

**AGENDA ITEM III B**  
**PROPOSED NEW ACADEMIC PROGRAM**  
**NORTHSHORE TECHNICAL COMMUNITY COLLEGE**  
**ASSOCIATE OF APPLIED SCIENCE IN TECHNICAL STUDIES**

**BACKGROUND INFORMATION**

Northshore Technical Community College (NTCC) requests Board of Regents' approval to offer an Associate of Applied Science (AAS) in Technical Studies. The program proposal was approved by the Board of Supervisors of the Louisiana Community and Technical College System at their February 2013 meeting.

**STAFF SUMMARY**

**1. Description & Need**

The proposed program is designed to provide students an opportunity to earn an associate degree in areas in which NTCC does not offer specialized degree programs. The 60-credit hour curriculum will include 15 credit hours of general education courses and completion of one of the following existing Technical Diplomas (TD): Air Conditioning & Refrigeration; Building Technology; Collision Repair Technology; Diesel Engine Technician; Drafting & Design Technology; Electrical Line Technician; Electrician; Machine Tool Technology; or Welding.

Such a program will enable students to acquire occupational competencies in a specific technical field as well as gain basic general education competencies without the institution having to create several additional stand-alone programs. The proposed program will have a positive impact by providing an expansion of education opportunities for individuals residing in the region serviced by NTCC. Students completing the proposed AAS in Technical Studies will be more marketable in the workforce and the transfer of general education courses to a variety of baccalaureate degree programs will be possible should the student wish to pursue further education.

**2. Students**

Students enrolled in the diploma programs noted above will now have an opportunity to complete an AAS degree, which currently does not exist. The institution expects that the proposed program will draw enrollment from these TDs which, in academic year 2011-12, had a total enrollment of over 450 students. Additionally, this proposed AAS will attract those individuals that would not have attended NTCC due to there not being an AAS degree in these programs.

**3. Faculty, Resources & Administration**

As NTCC changes its scope to add more academic programming to its existing technical program inventory and to focus on SACSCOC accreditation, a Dean of Technical Studies was hired to oversee the Technical Education Division. This is the entity that will house the proposed program. Implementation of the proposed AAS will have no effect on the present administrative structure of institution. NTCC will utilize current facilities and faculty to facilitate the establishment of the proposed program and the expansion of library services required in order to meet SACSCOC standards will provide sufficient support.

#### **4. Accreditation**

There is no specialized accreditation available for the proposed program.

#### **5. Budget**

NTCC is currently offering each of the Technical Diplomas that make up the AAS in Technical Studies as well as the necessary general education courses required by already approved and functioning AAS degrees and the Associate of General Studies. As a result no additional costs will be incurred for implementation and sustainability of the proposed AAS in Technical Studies.

### **STAFF ANALYSIS**

The program proposed by NTCC is one that will allow for a student to receive technical training for which there is a workforce need while also receiving basic general education competencies that increase employment and educational opportunities. Since NTCC is basically packaging existing courses into an AAS in Technical Studies this results in no additional costs for program implementation.

### **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant conditional approval of the Associate of Applied Science in Technical Studies (CIP Code 47.9999) at Northshore Technical Community College. An update on program implementation, to include enrollment and completion data, shall be submitted by June 1, 2014.***

**AGENDA ITEM III C**  
**PROPOSED NEW ACADEMIC PROGRAM**  
**CENTRAL LOUISIANA TECHNICAL COMMUNITY COLLEGE**  
**ASSOCIATE OF APPLIED SCIENCE IN CRIMINAL JUSTICE**

**BACKGROUND INFORMATION**

Central Louisiana Technical Community College (CLTCC) requests Board of Regents' approval to offer an Associate of Applied Science (AAS) in Criminal Justice. The program proposal was approved by the Board of Supervisors of the Louisiana Community and Technical College System at their November 2012 meeting and forwarded to Regents' staff in January 2013. In order to address questions raised by Regents' staff CLTCC submitted a revised proposal on February 22, 2013.

**STAFF SUMMARY**

**1. Description & Need**

The proposed AAS degree in Criminal Justice consists of 60 credit hours designed for those individuals seeking employment and career advancement in the Criminal Justice system. Prior to May 2011 the Oakdale campus offered this degree program; however, it was terminated as a result of the low completer review conducted by the Regents. Based on recent discussions with law enforcement agencies in and around the Oakdale area (the Oakdale campus is geographically surrounded by three federal correctional facilities, four state correctional facilities, and numerous parish correctional facilities) there is cause for the reestablishment of this degree program. Due to Louisiana's high incarceration rate, the corrections field in our state is in need of more educated and professional correctional officers, as well as probation and parole officers.

The campus identified various initiatives that have occurred in an effort to ensure that the proposed program draws sufficient enrollment and produces a viable number of completers. CLTCC modified the curriculum so that it facilitates transferability to a baccalaureate program which will make the AAS more attractive to those potential students that aspire to earn a baccalaureate degree. Plans are underway to seek articulation agreements with appropriate institutions to allow students the opportunity to continue their education and earn additional degrees. The institution has also established flex-scheduling (day and evening classes) to offer greater opportunities for students to design classes around work and family schedules. In addition, the campus has established working relationships with The GEO Group (a privatized correctional management company that operates Allen Parish Correctional Center) and the Department of Justice – Bureau of Prisons at the FCC Oakdale Complex. Building such partnerships will benefit current employees of these entities who might be interested in furthering their education as well as students enrolled in the program that might seek employment with these agencies upon completion of the degree.

**2. Students**

The initial source of students for the AAS will be students enrolled in the existing Technical Diploma (TD) in Criminal Justice. At present there are 28 students enrolled in the TD in Criminal Justice. Additionally, the proposed AAS will attract high school graduates as well. In Allen Parish, high school graduates tend to remain in the local area and they look to CLTCC to meet their educational needs.

**3. Faculty, Resources & Administration**

The proposed program will be administered under the Department of Criminal Justice by the Criminal Justice Instructor with oversight by the Campus Coordinator. The AAS will have no impact on the current administrative structure of the institution. The proposed program will utilize existing instructors and sufficient facilities, equipment, library holdings, and classroom space are in place to provide sufficient support. If needed, Avoyelles Correctional Facility and Allen Correctional Facility will provide a classroom in their academy building for the instruction of students employed at these agencies at no cost to CLTCC.

#### **4. Accreditation**

The proposed program does not require any additional specialized accreditation.

#### **5. Budget**

The TD in Criminal Justice is already in place; therefore, no additional costs will be incurred by adding the AAS program since the courses required of the proposed program are already offered by the institution.

### **STAFF ANALYSIS**

The program proposed by CLTCC is one that will address workforce need and one that will provide an educational opportunity for those individuals that reside in the Oakdale area. This is a program that can be offered at no additional cost to the institution since the institution is, in essence, using courses offered for the TD in Criminal Justice and packaging them with general education courses to create an AAS. Efforts have been made to ensure that the AAS will grow and prosper on the campus.

### **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant conditional approval of the Associate of Applied Science in Criminal Justice (CIP Code 43.0104) at Central Louisiana Technical Community College. An update on program implementation, to include enrollment and completion data, shall be submitted by June 1, 2014.***

**AGENDA ITEM III D**  
**PROPOSED NEW ACADEMIC PROGRAM**  
**BATON ROUGE COMMUNITY COLLEGE**  
**ASSOCIATE OF APPLIED SCIENCE IN HELICOPTER PILOT**  
**OPERATIONS**

**BACKGROUND INFORMATION**

Baton Rouge Community College (BRCC) requests Board of Regents' approval to offer an Associate of Applied Science (AAS) in Helicopter Pilot Operations. The program proposal was approved by the Board of Supervisors of the Louisiana Community and Technical College System at their October 2012 meeting. A revised proposal was submitted to Regents' staff in January 2013 with additional information provided by BRCC in late February 2013.

**STAFF SUMMARY**

**1. Description**

The objective of the AAS in Helicopter Pilot Operations is to prepare students to sit for the Federal Aviation Administration (FAA) written, oral, and practical examinations needed to become a professional pilot and flight instructor. The 72 credit hour curriculum consists of 15 credit hours of general education coursework and 57 credit hours of aviation courses. Emphasis is placed on aeronautical decision making, flight safety, and effective flying and teaching techniques. As the degree is completed, the candidate will be awarded the FAA Private Pilot Certificate, Instrument Rating, Commercial Pilot Certificate, Flight Instructor Certificate, and Flight Instructor Instrument Rating.

**2. Need**

Based on data provided by the FAA's Aerospace Forecast and the US Bureau of Labor Statistics, a large expansion in business aviation demand is expected over the next decade, driven by a growing US and world economy especially in the turbo jet and rotocraft markets. The demand for helicopter pilots in southern Louisiana is motivated by the needs of the offshore oil industry, which is robust. The impending shortage of pilots in the near future has been well documented and will increasingly make it difficult for Louisiana companies to service the needs of the offshore oil industry. At present, this lack of qualified pilots has resulted in Louisiana-based helicopter operators having to hire out-of-state pilots to meet current need. Such action results in high turnover and also results in out-of-state pilots spending their earnings outside of Louisiana.

At present there are private helicopter flight school companies in Louisiana (Bristow Academy, Leading Aeronautics, Crescent City Helicopters, and Performance Helicopters) that are not affiliated with or meet the requirements of a collegiate flight training program; only one holds a FAA 141 helicopter flight training certificate. There are no collegiate helicopter training programs in Louisiana. By BRCC offering a collegiate flight training program the institution can offer such a program at a more reasonable rate (in comparison to the private companies) as well as target the large veteran population of nearly 300,000 who qualify for Post 9-11 GI Bill benefits. Eligible veterans receive federal dollars to pay for 100% of the tuition, 100% of the flight fees, \$1000 a year in books, and a non-taxable living allowance of \$1380 per month while in college. The proposed program would provide an opportunity to train Louisiana military veterans in Louisiana and prepare them for a career in their home state, specifically to support the oil/gas industry within the gulf region. Adding a helicopter training degree at BRCC will benefit the State of Louisiana by: (1) creating a continuous cadre of local, well-trained helicopter pilots; (2) creating an economic stimulation within the State; (3) bring federal educational dollars to the community of Baton Rouge; and (4) bring federal dollars to the Baton Rouge Metro Airport.

## **2. Students**

The source of students for the proposed program will be local high school graduates; high school graduates from across the state; and military personnel who have departed federal services. The institution expects that the proposed program will initially enroll 46 students in year one with enrollment growing to 155 by Year 5. Completers are estimated at 13 in Year 2, and 69 by the end of Year 5. Projections were based on the growth of an identical degree program currently being offered by a state supported public community college in Arizona – Yavapai College. BRCC has worked to emulate the program at Yavapai College which has proven to be extremely successful since implementation in spring 2010.

## **3. Faculty, Resources & Administration**

The degree will be housed in the existing Division of Technical Education within the Aviation Department. The program will be supervised by the Dean of the Division. Implementation of the proposed program will not alter the administrative structure of the institution.

Existing library holdings are adequate to initiate the proposed program and there is sufficient classroom space, office space and computer labs available. The flight portion of the program will occupy an existing 11,000 square foot hangar and a 3,000 square foot side shop that are currently leased from the Baton Rouge Airport for the existing avionics technician certificate program. All special resources needed (simulators, aircraft, and related equipment) will be furnished by the collegiate flight training provider that BRCC contracts with for the purpose of supporting this degree program. The only new hire for the proposed program would be one full-time faculty member and adjunct aviation faculty as BRCC presently employs adequate support personnel for this program.

## **4. Accreditation**

The program would be eligible for accreditation by the Aviation Accreditation Board International (AABI). AABI is the industry accepted accreditation organization for collegiate flight training programs. BRCC would pursue accreditation with AABI once eligible to do so

## **5. Budget**

BRCC expects that there will be minimal additional costs associated with this program during its first five years since all that is needed for program implementation is one additional faculty position and adjunct faculty. Estimated expenditures (Years 1-5) associated with the proposed program totals \$437,100. The institution plans to offset such expenditures with funds from tuition revenue.

### **STAFF ANALYSIS**

The program proposed by BRCC is one that will provide an educational opportunity currently not available in Louisiana and one that will clearly address workforce need. The program would build on BRCC's existing aircraft radio (avionics) technician program and, along with other programs in the area of aviation currently under development, would allow BRCC to become a strong source of collegiate aviation training for the State of Louisiana.

### **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant conditional approval of the Associate of Applied Science in Helicopter Pilot Operations (CIP Code 47.0608) at Baton Rouge Community College. An update on program implementation, to include enrollment and completer data, shall be submitted by June 1, 2014.***

**AGENDA ITEM III E**  
**PROPOSED NEW ACADEMIC PROGRAM**  
**LOUISIANA STATE UNIVERSITY at SHREVEPORT**  
**BACHELOR OF FINE ARTS IN DIGITAL MEDIA**

**BACKGROUND INFORMATION**

LSU-Shreveport (LSUS) requests Board of Regents' approval of the program proposal to offer a Bachelor of Fine Arts Degree (BFA) in Digital Media. The program proposal was approved by the LSU Board of Supervisors in February 2013. The Letter of Intent for this program was approved by the Board of Regents in August 2012.

**STAFF SUMMARY**

**1. Description**

The proposed 120 credit hour program is designed to build on the success of two existing concentrations in the BA degree in Fine Arts currently offered by LSUS: Animation/Visual Effects and Graphic Design. Both of these areas of digital media have experienced tremendous growth over the last five years. The proposed BFA would offer the same number of core hours required of the BA in Fine Arts but the BFA would be able to offer more hours in digital media since courses in studio art and art history would not be necessary. This will result in a degree program that is more focused on the aspects of digital media and structured to respond quickly to the rapidly changing industry standards in the field.

**2. Need**

Targeted as an economic growth sector by the Louisiana Economic Development (LED) with initiatives in place to support this "new capability" (e.g., industry tax credits, local incubators for new businesses in digital media, and the development of digital media curricula in higher education), the field of digital media has exploded in our state. The number of major digital projects in Louisiana has increased rapidly: existing studios in the Shreveport Bossier region and other areas of the state have established a national and international footprint (Moonbot Studios recently received an Academy Award for Short Animated film) and continue to have ongoing projects which demand in-state labor; and there has been growth and development in the video game industry. In addition, there is also an increasing need for graphic design positions in the region. LSUS believes that the proposed degree will create a high value, economically incentivized digital media workforce in Northwest Louisiana.

While there are academic offerings in the state that are in the same academic field as that proposed by LSUS (e.g., ULL offers a Bachelor of Arts degree in Moving Image Arts, and other institutions, including LSU A&M, offer digital art/media programs at the concentration level), LSUS' program would target the population of Northwest Louisiana. Such a program would provide a meaningful opportunity for students in this region, especially those in the place-bound population. Also, there is a genuine need within Louisiana to further expand the creative workforce in order to achieve the kind of economic development goals that have been explicitly declared by the state. The proposed program complements and enhances the state's existing and ongoing efforts to make Louisiana an attractive place to do business in the field of digital media and entertainment.

**3. Students**

Demand for a more tightly focused digital arts curriculum is strong. The BA in Fine Arts has been one of the fastest growing majors on the LSU Shreveport campus. In Fall 2008, total enrollment in

the BA degree was 65, and enrollment expanded to 137 students by fall 2011. The majority of that growth is in the animation and visual effects and graphic design concentrations. The expectation is that this field will continue to grow as the demand for digital media content expands. Completers in the existing degree have grown, too, from a low of 7 in 2009-10 to 19 in 2011-12, predominantly in the concentrations that would make up the new BFA degree.

#### **4. Faculty, Resources & Administration**

The proposed program will be administered by the Department of Fine Arts & Foreign Languages in the College of Arts & Sciences. At current levels of enrollment, existing administrative, instructional, library and support services will be sufficient for the next five years. In designing the proposed program, the institution focused on assiduously using the human, technical and financial resources which were already in place and supporting the concentrations within the existing BA in Fine Arts. It is anticipated that if growth continues along its current track, four adjuncts a semester (\$14K per year) will be needed to support the proposed program.

#### **5. Accreditation**

LSUS is currently seeking accreditation through the National Association of Schools of Art and Design (NASAD). A consultative visit is scheduled for January 2013 with a site visit scheduled for the fall semester later that year. The proposed program would be included in the NASAD accreditation process if granted approval by the Board of Regents.

#### **6. Budget**

As previously noted, existing administrative, instructional, library and support services will be sufficient for the next five years. If projected enrollment is reached, LSUS will need additional instructional support (four adjunct a semester as a cost of \$14K per year). Revenue from tuition and fees should be adequate to cover the additional expenses. The various costs to upgrade hardware and software needs will be addressed in the same way that they have been for the last 12 years of LSUS' digital arts program, through faculty-generated funds.

### **STAFF ANALYSIS**

The proposed program is one that addresses workforce need with minimal additional resources required for program implementation. In essence, the plan is to take two existing concentrations that have grown over the last few years and have them stand alone in a new undergraduate major, offering current students the option of transferring to the new degree. The campus acknowledges that to remain viable, both the new BFA in Digital Arts and the existing BA in Fine Arts programs must produce at least eight graduates per year. The continuation of the BA in Fine Arts degree will be evaluated upon receipt of the progress report in 2014.

### **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant conditional approval of the Bachelor of Fine Arts in Digital Media (CIP Code 50.0102) at Louisiana State University at Shreveport. An update on program implementation, to include enrollment and completer data for both the current BA and the new BFA, shall be due on 1 June 2014.***

**AGENDA ITEM III F**  
**PROPOSED NEW ACADEMIC PROGRAM**  
**SOUTHEASTERN LOUISIANA UNIVERSITY**  
**BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY**

**BACKGROUND INFORMATION**

Southeastern Louisiana University (SLU) requests Board of Regents' approval of a Letter of Intent/Proposal to establish a Bachelor of Science in Information Technology. This combined request was approved by the University of Louisiana Board of Supervisors in February 2013. Board of Regents' staff granted authorization for the institution to present this as a combined Letter of Intent and proposal due to the nature of the request stemming from a specialized accreditation review.

**STAFF SUMMARY**

**1. Description**

The proposed Bachelor of Science (BS) degree program in Information Technology (IT) is a re-packaging of existing courses required for an IT concentration within SLU's existing Computer Science baccalaureate into a stand-alone IT degree. The driving force behind the creation of this new degree program stems from the fall 2012 visit of the Computing Accreditation Commission (CAC) of the Accreditation Board for Engineering and Technology (ABET) to SLU. The CAC accredits three types of degrees: Computer Science, Computer Information Systems, and Information Technology, each with different *Program Criteria*. For the current BS in Computer Science offered by SLU to be reaccredited, the team strongly recommended that the IT concentration be developed into a separate BS in Information Technology degree so that ABET policies and procedures would be met. The team also noted that a clear delineation between the traditional computer science degree and the proposed information technology degree will help both programs thrive.

The proposed 120-credit hour degree program will be offered in a traditional classroom setting. Graduates will access a pallet of hardware platforms and software development environments integrated with the appropriate theoretical constructs to develop practical solutions to technological problems, deploy those solutions, and provide for their maintenance and administration. Likewise, graduates will be prepared to effectively integrate research methods, appropriate theory, mathematics, and computational technology.

**2. Need**

In Louisiana, the growing demand for IT professionals matches national trends. A search of "Information Technology" job openings in Louisiana on *CareerBuilder.com* in October 2012 yielded 548 job opportunities. In addition, Ameritas Technologies recently announced the establishment of a new facility in Baton Rouge that will result in 300 new IT jobs. The proposed program will be attractive to other technology companies that may want to do business in Louisiana which will be beneficial to the state.

**3. Students**

Enrollment for the existing IT concentration in the Computer Science degree program has continued to grow. In five short years, enrollment in the concentration expanded to include 194 students, far more majors than the Information Systems (37) and Science (80) concentrations combined. If approved, the University expects similar numbers for the proposed program initially, with a

conservative estimate of a 7% enrollment growth per year. In regards to completers, 11 out of 24 BS/Computer Science graduates in 2011-12 were in the IT concentration, and another 20 (out of 42) are expected in 2012-13. With that demonstrated strength and forecast growth in demand for IT professionals, the program should be quite successful.

#### **4. Faculty, Resources & Administration**

The proposed program will be administered in the Department of Computer Science and Industrial Technology which resided in the College of Science and Technology. Because courses are already being taught as part of the IT concentration, no new faculty members are needed. As well, present library holding, facilities and resources are already in place and adequate.

#### **5. Accreditation**

The program will be eligible to be accredited by the Computing Accreditation Commission of ABET. In fact, during the fall 2012 visit, the ABET team evaluated the proposed BS in Information Technology (as it currently exists in concentration form) and determined it can be accredited as long as it can be formally approved as a BS in Information Technology degree.

#### **6. Budget**

No new costs will be incurred as a result of program implementation. The IT concentration in the BS in Computer Science degree is being developed into a stand-alone BS in Information Technology degree. Courses, resources, staffing, etc. all remain the same.

### **STAFF ANALYSIS**

The proposed BS in Information Technology is being pursued as a result of a recommendation made by ABET, the accrediting agency. Since Information Technology exists as a degree concentration within the BS in Computer Science currently offered by the University, all resources are in place to support the proposed program. Data supports the fact that this is a very strong concentration with significant enrollment and completer numbers and, due to workforce need, student interest in information technology should continue to grow.

### **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant approval of the Bachelor of Science in Information Technology (CIP Code 11.0103) at Southeastern Louisiana University.***

**AGENDA ITEM III G**  
**PROPOSED NEW ACADEMIC PROGRAM**  
**UNIVERSITY OF NEW ORLEANS**  
**GRADUATE CERTIFICATE: HAZARDS POLICY STUDIES**

**BACKGROUND INFORMATION**

In response to funding received from the Federal Emergency Management Agency (FEMA) and the Governor's Office of Homeland Security and Emergency Preparedness (GOSHEP), the University of New Orleans (UNO) is requesting approval to offer a Graduate Certificate (GC) in Hazards Policy Studies. The proposal was approved by the University of Louisiana System Board of Supervisors at its meeting in February 2013.

**STAFF SUMMARY**

**1. Description**

The proposed GC in Hazards Policy Studies has been designed for individuals who have earned a baccalaureate degree in any discipline and who are seeking an understanding of the roles and functions of disaster mitigation, preparedness, response, and recovery. It is targeted to students who want to broaden their knowledge and skills on the principles and fundamentals of hazards policy without pursuing a full degree program. Some of the key objectives that students will satisfy upon completion of the 15 credit hour curriculum include: (1) how to prepare employees for a disaster; (2) where to go for assistance; (3) what policies are in place to promote assistance; (4) how to get technical assistance during a disaster; and (5) how crisis and emergency management plans work. The proposed GC will be offered in a traditional format but could be readily adapted to online delivery.

**2. Need**

The proposed certificate is one component of several deliverables funded by FEMA through a GOSHEP grant awarded to UNO to develop a multidisciplinary instructional program in disaster resilience studies that will produce community and regional leaders with strong professional capacities to support statewide disaster mitigation. Since Hurricane Katrina, the region has been a focal point for research in best practices for developing disaster-resilient communities. Efficient governmental response to both natural and man-made disasters requires knowledgeable public and private managers, including managers transitioning from other areas of expertise. Students possessing advanced knowledge in Hazards Policy Studies will be well-prepared to engage in the public policy issues surrounding these community hazards.

No other graduate or post-baccalaureate certificate in this field of study is offered by any other Louisiana public college or university. Northwestern State University has a master's program in Homeland Security and LSU offers a graduate minor in disaster science management; however, LSU's program differs greatly since it is embedded in a graduate degree. In addition, LSU's program specifically targets current LSU students who are interested in emergency management-related careers, whereas UNO's proposed GC is targeted toward those students in a wider variety of public, private, and nonprofit organizations who seek to understand how to make their organizations more disaster-resilient.

**3. Students**

The projected enrollment for the proposed GC is 3-5 graduate students each year for the first two years, increasing to 7-10 for years four and five. The projections are based on location in New Orleans and its long experience with disaster management; the two grants received to create courses for this project from FEMA and GOSHEP; and the success of UNO's Center for Hazards Assessment, Response and Technology in serving the region and assisting organizations and industry with information on hazards policy.

#### **4. Faculty, Resources & Administration**

The proposed program will be administered through the Department of Political Science and will not affect the present administrative structure of the institution. UNO has sufficient technology and facilities for program courses. The library on the University's campus is well-equipped to provide resources to serve the proposed certificate program. As the GC will rely on existing courses already-offered in other programs (e.g. Geography, Planning and Urban Studies, etc.), no net increase in time allocated is required. No additional faculty will be needed for program implementation.

#### **5. Accreditation**

Accreditation of a graduate certificate in this field is not available.

#### **6. Budget**

The grant award provided \$18,000 for work related to this certificate, including faculty/staff support, travel to workshops, and marketing activities. Since the certificate program will rely on existing, currently offered courses in other programs, no additional appropriations are required. The university will realize additional revenues from new students recruited into this program.

### **STAFF ANALYSIS**

UNO is proposing a post baccalaureate certificate program that clearly addresses the regional needs of managers by providing a mechanism for such individuals to gain an understanding of available resources in time of disaster, an understanding of US disaster policy, and an understanding of best practices for hazard planning and response. Such a program would support the overall educational mission of institution. This certificate program can be offered at no cost to UNO since faculty and infrastructure are already in place due to the curriculum's application of existing courses.

### **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant approval of the Graduate Certificate in Hazards Policy Studies (CIP Code 43.0302) at the University of New Orleans.***

**AGENDA ITEM IV A**  
**REQUEST for FULL APPROVAL of a ONE-YEAR CONDITIONALLY**  
**APPROVED RESEARCH UNIT**

**UNIVERSITY OF LOUISIANA AT MONROE**  
**SMALL BUSINESS RISK MANAGEMENT INSTITUTE**

**BACKGROUND INFORMATION**

The University of Louisiana at Monroe requests full approval of the Small Business Risk Management Institute. One-year conditional approval was granted by the UL System Board of Supervisors on October 27, 2011 and, subsequently, by the Board of Regents on December 7, 2011.

**STAFF SUMMARY**

**1. Description and Need**

The mission of the Small Business Risk Management Institute (SBRMI) at the University of Louisiana at Monroe is to support economic and workforce development as well as provide advocacy for small business.

As presented in the proposal, the primary objectives of the Institute are to:

1. *Provide advocacy for small businesses;*
2. *Support economic and workforce development for small businesses;*
3. *Develop training materials for use by small businesses;*
4. *Create a national repository for data related to small business risk management; and*
5. *Establish and maintain a small business risk management journal.*

These objectives will be achieved by assessing small business risk management efforts and needs and by continuing to conduct and publish research related to small business and risk management.

According to the Small Business Administration's Office of Advocacy, nearly half of all new small businesses fail in the first five years. It is clear that starting and maintaining a small business involves significant risk. Consequently, as small business owners become better prepared to manage risk, it is more likely they will survive and grow, which will clearly have a positive impact on economic development. This is the premise on which the SBRMI has been established.

**2. Resources and Administration**

The Director of the Small Business Risk Management Institute reports directly to the Vice President of Academic Affairs. No change to administrative structure has occurred as a result of the development of this Institute. The Institute is housed in office suite currently used by the Insurance Studies program at ULM. As a result, no additional space is required. Four ULM faculty members support the work of the Institute.

**3. Budget**

Funding for SBRMI activities is derived from the following sources: existing institutional resources, grants, and contracts (e.g., contract with the LA Department of Insurance, SBA grant through LA SBDC, etc.). Assured and pending revenue are sufficient to support the operations of the Institute.

## **STAFF ANALYSIS**

SBRMI fulfills important needs for local and regional businesses while providing excellent opportunities for students in the university's Risk Management and Insurance program. Clearly, the Institute relates directly to the university's mission to provide direct support and expertise in support of regional economic development. The Institute requires relatively minor resources and has adequate space to operate on the ULM campus.

## **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant full approval of the Small Business Risk Management Institute (SBRMI) at the University of Louisiana at Monroe, effective immediately.***

## **AGENDA ITEM IV B**

### **PROPOSED CONVERSION OF CERTIFICATES OF TECHNICAL STUDIES IN COMPUTER INFORMATION SYSTEMS AND IN WEB DEVELOPMENT TO CERTIFICATES OF APPLIED SCIENCE PROGRAMS**

#### **SOUTHERN UNIVERSITY – SHREVEPORT**

##### **STAFF ANALYSIS**

Currently Southern University at Shreveport (SUSLA) offers Certificates of Technical Studies (CTS) in Computer Information Systems (CIP Code 11.0401) and in Web Development (CIP Code 11.0801). SUSLA requests approval to convert these two existing CTS programs to Certificates of Applied Science (CAS). This conversion would allow students to more easily transfer credits earned into an associate or baccalaureate degree program since a CAS is more academically-oriented, with a limited general education component. A CTS is an applied, technical program that is not designed for transfer to an associate or baccalaureate degree program.

Modifications would be made to the CTS program requirements such that students would need 27 credit hours to complete the program, with nine of those credit hours being in English, Math, and Social or Natural Sciences. The required core courses would provide the knowledge and skill set necessary for a student to go directly into the workforce in various business and computer related fields or to pursue further study at the associate or baccalaureate level.

##### **STAFF SUMMARY**

The proposed conversion of the Certificates of Technical Studies in Computer Information Systems and in Web Design to Certificates of Applied Science is an efficient and effective way for SUSLA to take students to a higher level in the fields of computer technology and web design. This is in line with and will enhance the mission of the institution to prepare students for either careers or further college study.

##### **STAFF RECOMMENDATION**

***The staff recommends that the Academic and Student Affairs Committee recommend that the full board grant approval for the conversion of the Certificates of Technical Studies in Computer Information Systems and in Web Development to Certificates of Applied Science programs, effective immediately.***

**AGENDA ITEM IV C 1**  
**ROUTINE ACADEMIC REQUESTS**  
 Staff Approval

<b>Institution</b>	<b>Request</b>
LSUA	Request to <b>terminate</b> the Bachelor of Liberal Studies (CIP Code 24.0101) due to low enrollment/completers (as a result of its component concentrations, with the exception of theatre, being converted into stand-alone degree programs). The one remaining student in the program is on track to graduate at the end of spring 2013. - <b><u>Request approved</u></b>
LSUHSC -NO & -S	Request to remove (cancel) the PPC/Oral and Maxillofacial Surgery (CIP 510507) from the Curriculum Inventory. This postgraduate training program is similar to other graduate medical education residency and fellowship programs (e.g. Internal Medicine, Family Medicine, OB/GYN, Surgery, Psychiatry, Pediatrics, etc.) and should be treated as such, outside of the CRIN. -- <b><u>Request approved</u></b>
LSUHSC- NO	Request to terminate the MSN/ Nurse Anesthesia (CIP 513804) because the last students were admitted Fall 2012; program was replaced by a concentration within the DNP into which all new APRN students will enroll. -- <b><u>Request approved</u></b>
Nicholls	Request to change the names of the following programs: (1) Master of Arts in Psychological Counseling (CIP Code 42.2903) to Master of Arts in Clinical Mental Health Counseling and (2) Master of Counselor Education (CIP Code 13.1101) to Master of Education in School Counseling – <b><u>Request approved</u></b>
ULL	Request to offer the existing Masters of Education, Curriculum and Instruction (CIP Code 13.0301) through distance learning technologies – <b><u>Request approved</u></b>

## AGENDA ITEM IV C 2

### PROGRESS REPORTS for CONDITIONALLY APPROVED ACADEMIC PROGRAMS & RESEARCH UNITS

Initial Approval	Institution	Staff Analysis	Staff Recommendation for Board Action
06.2010	<p>LSU Health Sciences Center, New Orleans</p> <p><b>Master of Physician Assistant Studies (CIP Code 51.0912)</b></p> <p>Conditional approval was granted in June 2010. It was requested that beginning January 1, 2011, and annually on that date until conditions of approval have been fulfilled, the Health Sciences Center must submit a progress report documenting: (1) a projected balanced budget for the program; (2) plans to balance resources to mitigate impact of implementation of the PA program on existing programs; (3) status of specialized accreditation; and (4) numbers of enrollees, completers and placement of graduates. The last progress report was received in February 2012 at which time a subsequent report was requested by January 1, 2013.</p>	<p>The progress report was received by staff on January 30, 2013. Information relevant to staffing was provided as was an update on progress made toward achieving specialized accreditation. LSUHSCNO reported that Provisional Accreditation for the program was granted by the Commission on Education for the Physician Assistant, Inc (ARC-PA) in September 2012. In regards to student enrollment it was noted that 30 students were selected for the inaugural class which began in January 2013. These students are scheduled to complete the degree in May 2015. LSUHSCNO indicated that the tuition revenue associated with this program will cover all expenses for hiring faculty and staff for the program.</p>	<p>Receive the progress report. A subsequent report addressing all previous items shall be due by January 1, 2014.</p>
02.2012	<p>South Central Louisiana Technical College</p> <p><b>AAS – Marine Transportation (CIP Code 49.0309)</b></p> <p>The program was granted conditional approval with a request that a progress report regarding enrollment and completion rates for each element of the degree be submitted by January 1, 2013.</p>	<p>The progress report was received by staff on December 19, 2012. The report provided information about the hiring of a coordinator for the program with such an individual hired in October 2012. It was noted that the delay in securing a permanent coordinator impacted recruitment. The campus is confident that interest in the program will increase now that leadership is in place.</p>	<p>Receive the progress report. A subsequent report addressing all previous items shall be due by January 1, 2013.</p>

<p>12.2009</p>	<p>Bossier Parish Community College  <b>AS – Healthcare Management (CIP Code 51.0702)</b>          Conditional approval was granted in December 2009. A progress report was requested by December 1, 2010 on the number of enrollees, retention of students, program completers, placement of graduates, and transfer of graduates into the related BS in Health Studies at ULM. Such a report was received in April 2011 at which time subsequent reporting was requested with the last one being due by December 1, 2012.</p>	<p>The progress report was received by staff on February 21, 2013. Enrollment in the program has grown from 68 in spring 2012 to 85 in fall 2012. Student retention remains above 90%. It was reported that there were three completers in spring 2012 and five in fall 2012. Graduate of the program have sought full time employment; received promotions after graduating; or transferred to a four-year institution for further education.</p>	<p>Receive the progress report.          A subsequent report addressing all previous items shall be due by December 1, 2013.</p>
<p>02.2011</p>	<p>Bossier Parish Community College  <b>AS – Engineering (CIP Code 14.0101)</b>          The program was granted conditional approval in February 2011 with a progress report on enrollment and completer data and transfers to baccalaureate engineering programs requested by March 1, 2012. The requested report was received in March 2012 at which time a subsequent report was requested by March 1, 2013.</p>	<p>The progress report was received by staff on February 21, 2013. As of spring 2013 the engineering program has enrolled more than 100 students which is an increase from the starting enrollment of 62 in fall 2011. Since its inception, the program has enhanced its course offerings to the point that all Engineering courses are now offered by the campus. The first completer earned her degree in December 2012. It is the expectation that five students will complete their degrees in summer 2012 and nine will complete in fall 2014. The report documents all of the efforts that have occurred to establish seamless transfer to LA Tech.</p>	<p>Receive the progress report.          A subsequent report addressing all previous items shall be due by March 1, 2014.</p>

**AGENDA ITEM IV C 3**  
**PAST DUE REPORTS FOR APPROVED ACADEMIC PROGRAMS & RESEARCH UNITS**

Listed below are reports that have yet to be received for various academic programs and research units.

<b>Due Date</b>	<b>Institution</b>	<b>Program/Research Unit</b>	<b>Summary</b>
12.01.2012	BPCC	AAS – Care and Development of Young Children	Conditional approval was granted in April 2008. An annual progress report was requested until specialized accreditation was achieved. The institution complied with this request with the most recent progress report submitted in January 2012. The Board of Regents received the 2011 progress report and requested a subsequent report addressing the number of program enrollments and completers and progress toward specialized accreditation by December 1, 2012.
12.01.2012	BPCC	AAS – Oil and Gas Technology	Conditional approval was granted in February 2010. It was noted that by August 1, 2010 and annually on that date until specialized accreditation has been achieved, a progress report was to be submitted. The most recent progress report was submitted in August 2012. Based on the information provided in the report an update on specialized accreditation was requested by December 1, 2012.
01.01.2013	LSU	Center for Gas Turbine Innovations and Energy Research	The Center was first granted five-year approval in September 2001. An additional authorization of five years was approved in January 2008, at which time a request for reauthorization was called for by January 1, 2013.

## AGENDA ITEM IV C 4

### LETTERS of INTENT/PROPOSALS in the QUEUE Forwarded to BoR by Management Boards

REQUEST	CAMPUS	PROGRAM/UNIT	RECEIVED	STATUS
<b>Letters of Intent</b>	SUNO	PhD – Social Work	03.13.2013	Questions sent to campus 03.13; awaiting response.
	LSUS	MA – History	02.15.2013	LoI circulated to CAOs for input with due date of 03.11.13
	UNO	PhD – Advanced Materials and Nanosciences	12.06.2012	LoI circulated to CAOs for input. 01.14.13 staff submitted issues/questions to campus; awaiting response
	ULL	PhD – Interdisciplinary Geosciences	12.06.2012	LoI circulated to CAOs for input. 01.09.13 staff submitted issues/questions to campus. 02.21.13 campus provided response to issues/questions; under staff review
	UNO	PhD - Inter-American Affairs	05.02.2012 01.30.2013	Questions sent to campus 06.05 and 06.14.12. On 09.11.12 staff contacted campus to check on the status. 09.13.12 campus advised that a response to questions was forthcoming. 01.17.13 campus representatives met with staff to discuss LoI . 01.30.13 Received revised LoI with changed degree name; circulated to CAOs for input with due date of 04.05.13
	LSUA	BS – Radiologic Technology	06.11.2012	Request for additional information sent to campus 07.16.12; staff awaiting response
<b>Program Proposal</b>	LSUS	GC – Secondary Content & Pedagogy	05.02.2012	Questions sent to campus 05.02.12; staff awaiting response
	LSUS	EdD – Leadership	06.12.2012	Report from external consultant received; forwarded to campus 08.07.12 with many issues to be addressed. 10.21.12 updated proposal received; 10.31.12 proposal returned to campus with consultant's issues/ questions more clearly outlined. 03.04.13 revised proposal received; under staff review
			10.21.2012 03.04.2013	