

Creating an E-learning Graduation Certificate in Workforce Development

Reid Bates Louisia

Louisiana State University

Sunyoung Park Louisiana State University



SHREWD

- Workforce Development
 - Certificate
 - Core Courses
 - Online Environment

■ Q & A



School of Human Resource Education and Workforce Development

- Provide programs to develop the leadership, planning, analytical, problem solving, and change management capabilities that today's globalized organizations need to be successful.
- Enhance the development of individuals, organizations and workforce systems through research that advances the creation and application of new knowledge
- Innovative teaching that prepares scholars, researchers, and professionals to meet the organizational and human capital needs of a dynamic, interconnected, global society
- Service and outreach endeavors that connect the School with the local, national, and international community



School of Human Resource Education and Workforce Development



Workforce Development : Graduate Certificate

- 100% online (Asynchronous)
- 6 courses (18 semester hours)
- One year program
- Courses count toward a master's degree program (6 more courses)

- Principles of WD Systems
 Workforce Planning & Analysis
 - Analytical

Course

Delivery

Instructional Design
Leading Learning Programs

- Performance & Needs Analysis
- Program Evaluation

 Principles of WD Systems Workforce Planning & Analysis



- Comprehensive introduction to and overview of the scope, values, and purpose of workforce development systems that exist in the US
- Examine the process of workforce planning on a macro level with a view toward developing in students an understanding of workforce planning models, the planning process, and the capability to carry out workforce planning and analysis to meet clients' needs

- Comprehensive introduction to the theory, principles, research and practices of instructional systems design (ISD) in training and educational programs
- Principles, research, and practices of facilitating learning in human resource development (HRD) in diverse training and learning settings

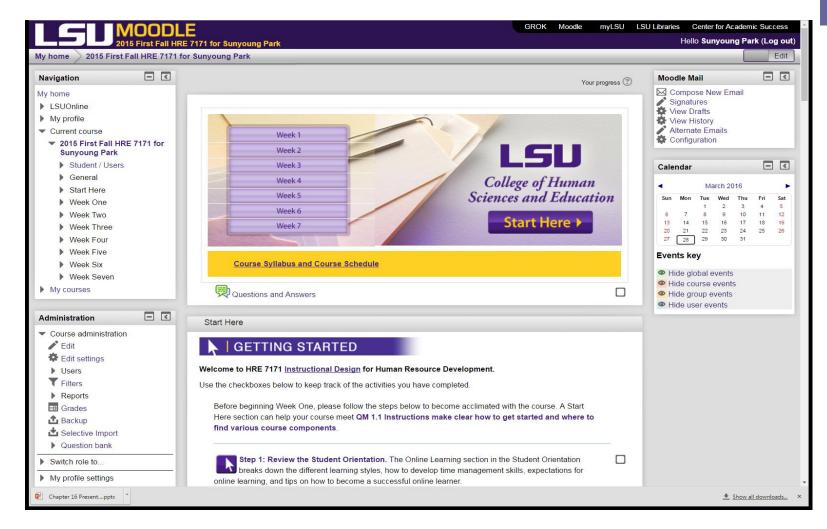
Course Delivery Instructional Design
Leading Learning Programs

- Emphasis on the application of performance theory and use of tools and techniques for analyzing organizational, process and individual level performance problems.
- Systematic application of social research procedures for evaluating the conceptualization, design, implementation and utility of diverse educational programs.



- Performance & Needs Analysis
- Program Evaluation

Workforce Development : Online Environment



Workforce Development: Online Environment

| F Contraction of the second seco | |
|--|-----------------------|
| Introduction and Context Analysis | |
| Use the checkboxes below to keep track of the activities you have completed. | |
| Week One: Overview | (|
| Week One: Learning Objectives | (|
| 📄 Week One: To-do List | [|
| 📄 Week One: Reading | (|
| Keek One: Lesson | [|
| Instructional Design | [|
| Instructional Designer | [|
| Week One: Discussion (Discussion) | (|
| Week One: Discussion (Discussion) | |
| Week Two | |
| | |
| | |
| A WEEK TWO 2 | |
| Analysis and Assessment | |
| Analysis and Assessment | |
| Analysis and Assessment | (|
| Analysis and Assessment Use the checkboxes below to keep track of the activities you have completed. | [|
| Analysis and Assessment Use the checkboxes below to keep track of the activities you have completed. | [|
| Analysis and Assessment Use the checkboxes below to keep track of the activities you have completed. Week Two: Overview Week Two: Learning Objectives | (|
| Analysis and Assessment Use the checkboxes below to keep track of the activities you have completed. Week Two: Overview Week Two: Learning Objectives Week Two: To-do List | [[[[[|

Workforce Development : Online Environment

Successful professionals are...

...knowledgeable,

...skilled, &

...NETWORKED



SHREWD and the LSU Leadership Development Institute (LDI) present the 1st Annual Professional Networking Workshop for Online Learners

- Goal: Build capacity of WD professionals in a face-to-face setting
- **Event:** Forum to meet, share, & exchange with other WD professionals
- Who: LSU WD Certificate students
- When/Where: May 2016 @ LSU Lod Cook Conference Center
- Objectives:
 - Identify WD competencies, strengths, & development needs
 - Hear WD forecasts from top WD leaders in the state
 - Create networks relationships with other WD professionals



Any Comments?